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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Press-A-Print International announces its new Preferred Supplier Program with exclusive pricing from top Industry Suppliers.

Idaho Falls, ID March 16, 2007 – Press-A-Print International reintroduces its Preferred Supplier Program with preferential pricing and the addition of a number of top Suppliers in the Advertising Specialties and Promotional Products Industries.

The Preferred Supplier Program is offered exclusively by Press-A-Print International to its group of small business owners, known as Owner/Operators, throughout the United States, Canada and Mexico. “The changes to the Preferred Supplier Program make an already successful program even better furthering Press-A-Print’s

reputation as the leader in the Business Opportunity Industry,” states Travis Young, Press-A-Print General Manager.

Press-A-Print offers business opportunity packages for home-based businesses or storefront businesses in the multibillion dollar Printing, Advertising and Marketing Industries. For further information, contact Bret Hansen at 800-775-9021 extension 133.

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