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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Press-A-Print International's New Operator Training Certified for CAS/MAS Credit Through Promotional Products Association International

Idaho Falls, ID March 8, 2007 – Press-A-Print International's New Operator Training is now certified for CAS/MAS credit in conjunction with Promotional Products Association International (PPAI). PPAI is an international nonprofit trade organization in the Promotional Products Industry. PPAI offers its members industry trade shows, business products and services as well as educational opportunities and professional development including the Certified Advertising Specialist (CAS) and Master Advertising Specialist (MAS) programs.

Press-A-Print International provides New Operator Training to each of its Operators in the state-of-the-art training facility known as “PAP U”. The amount of CAS/MAS credit earned is based on the number of hours New Operators attend training.

The CAS/MAS Programs offer those in the Promotional Products Industry opportunities for professional growth. **Those achieving the CAS/MAS designations have completed the required hours of education, passed in-depth exams and display a high level of expertise and knowledge.** "Acquiring CAS/MAS accreditation elevates Press-A-Print Operators to a league of Industry professionals - those regarded as achieving a higher standard of professionalism, knowledge and experience," stated Press-A-Print Training Manager Connie Briggs.

Press-A-Print International offers a complete business opportunity including equipment, training, and lifetime support. For further information, contact Bret Hansen at 800-775-9021 extension 133.

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