

PRESS RELEASE

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IDAHO FALLS, IDAHO

PRESS-A-PRINT INTERNATIONAL, LLC, a provider of home-based business opportunities, announced that it was acquired by Churchill Financial LLC, on July 26, 2010.

As part of the transaction, Churchill is providing Press-A-Print with additional working capital, as well as significant marketing and operational support for the Company's ongoing growth strategy.

Churchill has named Stephen L. Kunkel Chief Executive Officer and Director of Press-A-Print. Mr. Kunkel has nearly thirty years of executive management experience, guiding high-performance teams in executing growth strategies, including the leadership of several prominent marketing and sales organizations.

"Press-A-Print has a long history of success, and I am personally very happy to be part this fine organization. The Company's core team has rallied around the enhanced opportunity Churchill's ownership represents, and together, we look forward to a successful and profitable fall season and 2011."

In addition, Mr. Kunkel announced some important enhancements to the Company's leadership team:

Arlo Nelson, previously Sales Manager – Inside Sales, has been promoted to Vice President – Sales, assuming responsibility for the Company's entire sales organization.

Scott Nix, previously Director – Inside Sales and Shows, has been promoted to Vice President – Marketing, responsible for the Company's offerings and market presence.

Connie Briggs, previously Vice President – Operator Relations, has been promoted to Chief Operating Officer.

These three positions, along with Kendall Koplín, Chief Financial Officer, comprise the Company's senior leadership team, under the direction of Mr. Kunkel.

Mr. Nelson, a seven-year tenured employee of Press-A-Print, stated, "With this new leadership, partnered with Churchill Financial, I could not be more excited about the future vision of Press-A-Print. We have a proven team of professionals, and I know we are moving in a great direction."

Press-A-Print is the nation's leader in offering and supporting home-based promotional products business opportunities. The Company can be contacted at (800) 775-9021.